



LeaderShift[®] Coaching

An Exclusive Training Program for LEADERS



16 Hours
Intensive
Coach Training
Program
with 3 Months
Mentoring
Program



**CoachPlus
Academy**

Learn how ICF Coaches empower the Leaders by evoking their awareness, unlocking mindset and unleashing potential to transform for their best.

TELL THE WORLD YOU'RE A

**PROFESSIONAL
COACH**

AND WE'LL BACK YOU UP.



LeaderShift[®] Coaching

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**2 Days of Learning and Practicing
with 3 Months Mentoring Program**

People have goals they want to reach, challenges they are striving to overcome, ideas that need a road map and times when they feel stuck. What should they do ?

A growing number of individuals are turning to professional coaching for support in identifying and living out their vision and purpose so they can be the best versions of themselves.

Partnering with a professional coach can unlock their potential and set them on the path to thriving their personal and professional lives.

LeaderShift[®] Coach is a qualified professional that works with individuals to help them gain self-awareness, clarify goals, achieve their development objectives, unlock their potential, and act as a sounding board.

Building Leaders for leading the future !

What is Coaching ?



ICF (International Coaching Federation) defines coaching as partnering with clients in a thought-provoking and creative process that inspires them to maximize their personal and professional potential. Coaching is a client-driven process with mindset of coachee centric. The coach's responsibility is to:

- Discover, clarify and align with what clients want to achieve
- Encourage clients self-discovery
- Elicit client-generated solutions and strategies
- Hold clients responsible and accountable

The coaching process helps clients improving their outlooks on work and life, while enhancing their leadership skills and unlocking their potential.

Individuals who partner with coaches have reported several benefits as identified below :



Global Standard of ICF Coaching Competencies



16 Hours of Learning & Practicing in Classroom (2 Days)

3 Months of Coach Mentoring Program for Learners

- ICF Ethics & Core Coaching Competencies
- Neuro Linguistic Programming (NLP)
- Emotional Intelligence Competencies
- Positive Psychology – Appreciative Inquiry – Ikigai
- Leadership Development – Performance Development
- Neuroscience & Brain Functions
- 7C's Communications – Feedback & Feed Forward
- Team Coaching & Group Coaching
- Creating A Strong Coaching Culture
- Self Assessment – Coaching Tool & Coaching Game



- ICF Ethics & Core Coaching Competencies for Leaders
- Sciences and Theories from global leading institutes for leadership development

Learn How LeaderShift[®] Coaches Can Empower Leaders



- Coaching Philosophy, ICF Coaching Definition, Coaching Strategy
- ICF Ethics & Core Coaching Competencies
- Coaching Model, Coaching Mindset, Coaching Focus, Coaching Projection, Coaching Value
- Neuroscience and Brain Functions
- Emotions Expression and Body Language
- Inspiration Coaching, Brain-Based Coaching
- Quadrant of Emotional Intelligence :
 - Personal Dimension
 - Social Dimension
- Emotional Intelligence Competencies : Six Seconds EI Model
- Perception & Reality, Mindset, Attitude
- Active Listening & Powerful Questioning, Summarizing
- Positive Psychology – Appreciative Inquiry
- Ikigai – Self-Exploration and Noble Goals
- Leadership Development
- Performance Development
- Leaders' Traits & Characteristics
- 7 C's Communication Competencies
- Feedback and Feed Forward
- Team Coaching and Group Coaching
- Creating a Strong Coaching Culture
- Coaching Tool & Coaching Game
- Coaching Practice
- Coaching Demonstration
- Coach Mentoring Program





4 Pillars of Coaching Competencies

A. Foundation

1. Demonstrates Ethical Practices
2. Embodies a Coaching Mindset

B. Co-creating the Relationship

3. Establishes and Maintains Agreements
4. Cultivates Trust and Safety
5. Maintains Presence

C. Communicating Effectively

6. Listens Actively
7. Evokes Awareness

D. Cultivating Learning and Growth

8. Facilitates Client Growth

Why should I partner with a coach?

According to the 2017 ICF Global Consumer Awareness Study, the most frequently cited reasons for partnering with a coach were to optimize individual/team work performance (42%), expand career opportunities (33%) and increase self-esteem / self-confidence (31%). Other common reasons for partnering with a coach include:

- **Maximizing potential**
- **Defining strengths and talents**
- **Improving business management strategies**
- **Managing work/life balance**



A growing number of organizations are investing in coaching to help workers grow their skills, enhance their values and reach their professional goals. Using coaching can augment the organization's leadership development strategy; increase employee engagement; improve communication skill, teamwork efficiency, decision-making skill and increase productivity.



EMPOWERING **PEOPLE** THROUGH **COACHING.**

“As a result of coaching, I learned to listen, respect and live true to my inner voice (my true self). Thanks to coaching, my lifestyle made a 180-degree turn. My ICF Coach always applied both coaching skill and life experience very appropriately to lead me to where I needed to go. I respect his ethical and well-mannered coaching approach”.



- Takeshi Horiuchi -
Independent Business Owner

How has coaching grown so rapidly?



Individuals
that made
back at
least their
investment



Companies
that made
back at
least their
investment



Improved
Self
Confidence



Improved
Relationship



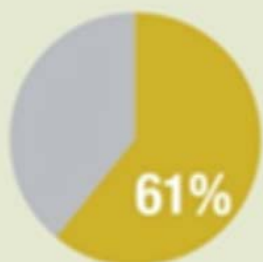
Improved
Communication
Skills



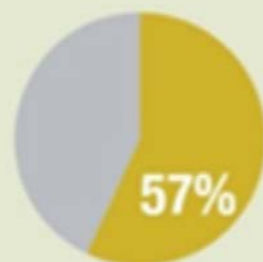
Improved
Work/Life
Balance



Improved
Work
Performance



Improved
Business
Management



Improved
Time
Management



Improved
Team
Effectiveness



Executive Coach & Trainer

Coach KC : Dr. Chyapa Bhiromnam

Founder and Director : CoachPlus Academy

Credentialed Coach from global leading institutes

Credentials



- Professional Certified Coach (PCC) International Coaching Federation, USA
- Certified Executive Coach : MGSCC : Marshall Goldsmith, USA
- Certified Team Coach : Marshall Goldsmith, USA
- EQ Coach, EQ Assessor, Brain Profile : Six Seconds, USA
- Career & Executive Coach : Goal Imagery Institute, USA
- NLP Coach : International Trainers Academy of NLP, USA
- Enneagram Coach : Thailand Coaching Institute
- Success Coach : Michael Bolduc International, USA
- Consultant : Core Values & Corporate Culture : CEO Sage, USA
- Search Inside Yourself : Search Inside Yourself Leadership Institute, USA
- Unleash The Power Within 2561 : Tony Robbins – World # 1 Coach, USA
- Introduction of Psychology : Yale Institute, USA
- Conflict Transformation : King Prajadhipok's Institute
- Professional Coach Certification Program : TCI
- Brain-Based Coaching : TCI
- Positive Psychology Coaching : TCI
- Group Coaching and Team Coaching : TCI
- Creating A Strong Coaching Culture : TCI

President

ICF Bangkok Charter Chapter : Year 2019



CoachPlus Academy : Academy of Inspiration

สถาบันโค้ชพลัส : สถาบันแห่งการสร้างแรงบันดาลใจ

Mission : Transforming People For Their Best

We provide a turnkey solution for People Development

Coaching – Mentoring – Training – Consulting



**CoachPlus
Academy**

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